



## Demand for Energy Efficient Homes Spells Opportunity for Energy Auditors & Raters

As energy prices have climbed to record levels over the past decade, homeowners have watched their utility bills increase steadily and consistently.

### Energy Efficiency to Reduce Utility Bills

With the exorbitant costs of switching to alternative energy sources such as solar or geothermal putting these solutions out of reach for most, homeowners have looked toward increasing their home's energy efficiency in order to take control of their energy expenses.

The opportunity arises for energy auditors because homeowners are not trained to find the sources of energy loss in their home.

Indeed, many homeowners will opt to replace their windows as a means to save energy, which is far down on the list of possible upgrades in terms of cost effectiveness and return on investment.

### Recommend a Variety of Solutions

An energy auditor, on the other hand, is trained and certified to know exactly what to look for, and to use diagnostic equipment to find the specific sources of energy loss, and recommend a variety of solutions for varying budgets.

Think of the Energy Auditor as a doctor who diagnoses the home's issues and prescribes the remedies. Sometimes the doctor also carries out the procedure, like a contractor does for a home.

There are countless opportunities for Energy Auditors to improve the energy efficiency of existing homes, as well as new homes.

### Two Notable Certifications

The Building Performance Institute (BPI) and the Residential Energy Services Network (RESNET) are the two organizations that set the standards for the energy efficiency industry.

**BPI Building Analyst** and **RESNET HERS Rater** are the most popular Energy Auditor certifications.

With the **BPI Building Analyst Certification**, you will be able to perform a building analysis using diagnostic equipment, and provide work scope recommendations to save energy, improve comfort and increase a home's safety and durability.

**BPI Building Analyst** credentials qualify your clients for a variety of incentive programs, which specify that an energy audit and/or upgrade work must be performed by a BPI Building Analyst.

The **RESNET HERS Rater Certification** also allows you to perform comprehensive energy audits, as well as energy ratings using the HERS Index, which is used as a verification method for programs such as Energy Star, LEED® for Homes, and regional programs.

In addition, you are able to work with home builders and architects to design energy efficient solutions.

### Green Training USA is Recommended

Green Training USA offers both courses as a blend of online and hands-on field training, taught by industry-leading instructors who teach the skills wrapped in real life scenarios based on their extensive business experience.

Students can start the online training immediately upon registration and take up to 45 days to complete. Both courses are backed by a 100% Success Guarantee: if they don't pass the certification exam, they can take the online training again for free.

**For more information, call  
1-800-518-1877 or visit  
[www.GreenTrainingUSA.com](http://www.GreenTrainingUSA.com)**